



ABSTRACT

Agriculture-Farmers Welfare – PM-RKVY - Paramparagat Krishi Vikas Yojana (PKVY) - Administrative Sanction for an amount of Rs.311.667 lakh and financial sanction for an amount of Rs.155.00 lakh towards 1st installment for the year 2026-2027 – Accorded – Orders – Issued.

AGRICULTURE - FARMERS WELFARE (AP3(1)) DEPARTMENT

G.O.(2D).No.123

Dated: 22.06.2026

திருவள்ளூர் ஆண்டு, 2057
பரபவ வருடம், ஆனி 8

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Read:

1. G.O (2D).No.91, Agriculture – Farmers Welfare (AP3) Department, dated 20.05.2025
2. Government Letter.No.71/AP1(2)/2026-12 dated 02.03.2026, enclosing Minutes of 25th SLSC of RKVY/NADP held on 20.02.2026.
3. Government of India, Ministry of Agriculture & Farmers Welfare, Department of Agriculture & Farmers Welfare, RKVY Division, Letter No.1-24/2026 – RKVY, dated 21.04.2026, PAC minutes communicated by RKVY Division.
4. Government of India, Ministry of Agriculture & Farmers Welfare, Department of Agriculture & Farmers Welfare, RKVY Division, Letter No.1-24/2026-RKVY, dated 06.05.2026.
5. From the Director of Horticulture and Plantation Crops, Letter No.GOI-1-2/3466/2026, dated 05.05.2026.
6. From the Director of Agriculture, Letter No.GOI-1/48648 /2026, dated 14.05.2026

ORDER:

In Government Order 1st read above Government have issued orders giving administrative sanction for an amount of Rs.2029.818 lakh and financial sanction for an amount of Rs.1015.077 lakh as 1st installment release to the Director of Agriculture and administrative sanction for a sum of Rs.563.182 lakh and financial sanction for an amount of Rs.281.591 lakh as 1st installment release to the Director of Horticulture and Plantation Crops under Paramparagat Krishi Vikas Yojana (PKVY) for the year 2025-2026.

2. In the letter 2nd read above, the State Level Sanctioning Committee (SLSC) has approved the Annual Action Plan under PKVY Scheme for an amount of Rs.443.80 lakh including Rs.348.00 lakh for Director of Agriculture, Rs. 95.80 lakh

for Director of Horticulture and Plantation Crops based on the original allocation given by Government of India.

3. In the letter 3rd read above, Project Approval Committee of Government of India has approved the Annual Action Plan of PKVY scheme for an amount of Rs.367.20 lakh for the year 2026-2027.

4. In the letter 4th read above, Government of India has communicated the Central Share allocation of Rs.187 lakh and issued the 1st instalment mother sanction to the tune of Rs.93.00 lakh (Central Share) for the implementation of Annual Action Plan of PKVY during the year 2026-2027. The total release including corresponding 40% State Share of Rs.62 lakh works out to Rs.155 lakh.

5. Based on the above mother sanction, in the letter 4th read above, the Director of Agriculture has requested the Government to issue orders according i) administrative sanction for Rs.260.593 lakh and financial sanction for Rs.124.250 Lakh towards 1st instalment release under PKVY for Department of Agriculture for the year 2026-2027 and financial sanction towards committed liability for an amount of Rs.5.750 Lakh towards settlement of bills of 2025-2026. ii) administrative sanction for Rs.51.074 lakh and financial sanction of Rs.24.876 Lakh towards 1st instalment release for implementation of Paramparagat Krishi Vikas Yojana (PKVY) scheme by the Department of Horticulture and plantation crops and financial sanction towards committed liability for an amount of Rs.0.124 Lakh towards settlement of bills of 2025-2026. The Director of Agriculture has given the Department wise category wise allocation for the 1st instalment release mother sanction is as follows:-

(Rs. in lakh)

Paramparagat Krishi Vikash Yojana 2026-2027- 1 st installment Mother Sanction										
Sl. No	Department	General		SC		ST		Total		Total
		60%	40%	60%	40%	60%	40%	GOI Share	State Share	
1	Agriculture	61.226	40.817	15.935	10.624	0.839	0.559	78.00	52.000	130.000
2	Horticulture	11.774	7.850	3.065	2.043	0.161	0.107	15.000	10.000	25.000
	Total	73.000	48.667	19.000	12.667	1.000	0.666	93.000	62.000	155.000

Department of Agriculture - Paramparagat Krishi Vikas Yojana (PKVY) – 2026-2027

Paramparagat Krishi Vikas Yojana (Department of Agriculture)	Approved Allocation / Annual Action Plan 2026-2027 (Rs. in lakh)	Committed Liability (2025-2026) sanctioned (Rs. in lakh)	Administrative Sanction requested	First release requested (Rs. in lakh)	Financial sanction requested (Rs. in lakh)
500 Clusters	0.000	5.750	5.750	0.000	5.750

Paramparagat Krishi Vikas Yojana (Department of Agriculture)	Approved Allocation / Annual Action Plan 2026-2027 (Rs. in lakh)	Committed Liability (2025-2026) sanctioned (Rs. in lakh)	Administrative Sanction requested	First release requested (Rs. in lakh)	Financial sanction requested (Rs. in lakh)
125 New Clusters	254.843	0.000	254.843	124.250	124.250
Total	254.843	5.750	260.593	124.250	130.000

DEPARTMENT OF HORTICULTURE AND PLANTATION CROPS

Paramparagat Krishi Vikas Yojana (PKVY) – 2026-2027

Paramparagat Krishi Vikas Yojana (Department of Horticulture and Plantation Crops)	Approved Allocation/ Annual Action Plan 2026-2027 (Rs.in lakh)	Committed Liability (2025-2026) sanctioned (Rs.in lakh)	Administrative sanction requested	First release (new cluster) requested (Rs.in lakh)	Financial sanction requested (Rs. in lakh)
125 Clusters	0.000	0.124	0.124	0.000	0.124
25 New Clusters	50.950	0.000	50.950	24.876	24.876
Total	50.950	0.124	51.074	24.876	25.000

6. The Government after careful examination, accept the proposals of the Director of Agriculture and Director of Horticulture and Plantation Crops under Paramparagat Krishi Vikas Yojana (PKVY) and accord i) administrative sanction for a sum of Rs.260.593 lakh and financial sanction for an amount of Rs.130.00 lakh (including committed liability of Rs.5.750 lakh) as 1st installment release to the Director of Agriculture and ii) administrative sanction for a sum of Rs.51.074 lakh and financial sanction for an amount of Rs.25.00 lakh (including committed liability of Rs.0.124 lakh) as 1st installment release to the Director of Horticulture and Plantation Crops for the year 2026-2027 and in total administrative sanction for a sum of Rs. 311.667 lakh and financial sanction for a sum of Rs. 155.00 lakh subject to the condition that under no circumstances any deviation from the decision of the State Level Sanctioning Committee and Project Approval Committee is permitted.

7. The amount sanctioned in para 6 above shall be debited to the heads of account as per Annexure (A) and Physical and Financial Components, Guidelines shall also be as per the Annexure (B).

8. The Director of Agriculture is authorized to incur the funds sanctioned in the para 6 through SPARSH mode RBI State Drawing Account for the State Linked Scheme (Code: TN216) as given below:-

1.	CSS code	:	9145
2.	CSS Name	:	Rashtriya Krishi Vikas Yojana (RKVY)
3.	SLS Code	:	TN216

4.	SLS Name	:	TN NMSA –Paramparaghat Krishi Vikas Yojana (PKVY) – Agriculture Department
5.	State Drawing Account No. in Reserve Bank of India	:	01512701328
6.	State Drawing Account Name in Reserve Bank of India		00502TN216DOANMSAPKVY

9. The Government permits the Director of Agriculture and Director of Horticulture and Plantation Crops to operate the scheme completely through SNA SPARSH mode as mandated by the financial procedure outlined by Government of India.

10. The Director of Agriculture and Director of Horticulture and Plantation Crops, shall strictly adhere to the Operational Guidelines of Paramparagat Krishi Vikas Yojana (PKVY) scheme annexed and the conditions stipulated in the Government of India letter 4th read above while implementing the scheme.

11. The Government authorize the Director of Agriculture and Director of Horticulture and Plantation Crops to issue necessary executive instructions in continuation of the guidelines issued as and when the situation arises.

12. The Director of Agriculture and Director of Horticulture and Plantation Crops are directed to implement this scheme through the new fund flow mechanism Single Nodal Agency - System for Pension Administration (SNA-SPARSH) mode as mandated by the financial procedure outlined by the Government of India. The Government also inform that the bills shall be presented in IFHRMS–SNA–SPARSH bill module for 100% under any of the head above, which will be divided into Government of India and State share by the system itself, (i.e) there will not be concept of separate head of account for State and Government of India share hereafter.

13. As the expenditure is to be incurred through various drawals as and when expenditure is incurred, by various DDOs mapped under the scheme, the Director or Agriculture and the Director of Horticulture and Plantation Crops are directed to ensure that the overall expenditure based on this Government Order does not exceed the sanctioned amount in the Government Order, by all the DDOs mapped under the scheme. Also the Director of Agriculture and the Director of Horticulture and Plantation Crops are directed to strictly adhere to the SNA-SPARSH guidelines issued in Government Letter No.573, Finance (PFMS) dated.06.01.2025 and dated.17.02.2025.

14. The implementing authorities are hereby directed:-

- to scrupulously follow the Paramparagat Krishi Vikas Yojana (PKVY) scheme guidelines issued by the Government of India and follow the cost norms and pattern of assistance while implementing the scheme.
- to ensure proper implementation of the scheme and complete them in time.

- to fix the targets based on the need and potential of the districts.
- to monitor the implementation process and progress at the State and District levels effectively and;
- to furnish the consolidated monthly progress reports to the Government of India as well as to the Government.

15. This order issues with the concurrence of Finance Department vide its U.O. No.14067207/ Finance (Agriculture–Farmers Welfare / PFMS) Department, dated. 22.06.2026.

(BY ORDER OF THE GOVERNOR)

P. SANKAR
AGRICULTURAL PRODUCTION COMMISSIONER
AND SECRETARY TO GOVERNMENT

To

The Director of Agriculture, Chennai - 5.

The Director of Horticulture and Plantation Crops, Chennai -5.

The Director of Seed Certification and Organic Certification, Chennai-32

The Executive Director, Tamil Nadu Watershed Development Agency, Chennai-32.

The Secretary, Government of India, Ministry of Agriculture and Farmers Welfare,
 Department of Agriculture & Farmers Welfare, Krishi Bhavan, New Delhi -110 001.

The Accountant General, Chennai-18. (By name)

The Treasury Officer / Sub-Treasury Officer concerned.

The Pay and Accounts Officer (East), Chennai-8.

The Pay and Accounts Officer (South), Chennai-35.

The Principal Accountant General (AE / Audit/ G&SSA / E&RSA), Chennai - 18.

The Resident Audit Officer, O/o Principal Accountant General (General and Social Sector Audit), Chennai - 9.

Copy to:

The Private Secretary to the Agricultural Production Commissioner and Secretary to Government, Agriculture – Farmers Welfare Department, Chennai – 9.

The Finance (Agriculture–Farmers Welfare/ BG.I / B.G.II/PFMS) Department, Chennai - 9.

The connected file No.14067207/AP3/2026.

Spare Copies / Stock Files.

//FORWARDED BY ORDER//

R. Muthumaran

(R. MUTHUMARAN)

UNDER SECRETARY TO GOVERNMENT

22/6/26

ANNEXURE-A

**(G.O.(2D).No.123, Agriculture-Farmers Welfare (AP3) Department,
dated 22.06.2026)**

The Funds provided in the following Head of accounts:

Head of Account:

The Head of accounts wise details for **Rs. 155.000 lakh** is furnished below:

**2401 00 Crop Husbandry -108 Commercial crops – Schemes shared between State and Centre – VK
- Paramparagat Krishi Vikas Yojana (PKVY) under National Mission for Sustainable Agriculture -
309- Grants- in- Aid - 03-Grants for specific schemes**

Activities / Intervention	Detailed Head	Sub detailed head	DPC	1 st release Fund (Rs.in lakh)	
Paramparagat Krishi Vikas Yojana	309- Grants- in- Aid	03-Grants for specific schemes	2401 00 108 VK 30903	Agri	102.043
				Horti	19.624
				Total	121.667

**2401 00 Crop Husbandry -793 Special Central assistance for scheduled castes component plan –
Schemes shared between State and Centre – UK - Paramparagat Krishi Vikas Yojana (PKVY) under
National Mission for Sustainable Agriculture - 309- Grants- in- Aid - 03-Grants for specific schemes**

Activities / Intervention	Detailed Head	Sub detailed head	DPC	1 st release Fund (Rs.in lakh)	
Paramparagat Krishi Vikas Yojana	309- Grants- in- Aid	03-Grants for specific schemes	2401 00 793 UK 30903	Agri	26.559
				Horti	5.108
				Total	31.667

**2401 00 Crop Husbandry -794 Special Central assistance for Tribal sub plan – Schemes shared
between State and Centre – UG - Paramparagat Krishi Vikas Yojana (PKVY) under National Mission
for Sustainable Agriculture - 309- Grants- in- Aid - 03-Grants for specific schemes**

Activities / Intervention	Detailed Head	Sub detailed head	DPC	1 st release Fund (Rs.in lakh)	
Paramparagat Krishi Vikas Yojana	309- Grants- in- Aid	03-Grants for specific schemes	2401 00 794 UG 30903	Agri	1.398
				Horti	0.268
				Total	1.666

Grand Total – Rs.155.000 lakh

**P. SANKAR
AGRICULTURAL PRODUCTION COMMISSIONER
AND SECRETARY TO GOVERNMENT**

/True Copy/

SECTION OFFICER

[Signature]
23.6.26

[Signature]
23.6.26

ANNEXURE-B

(G.O.(2D).No.123, Agriculture-Farmers Welfare (AP3) Department,
dated.22.06.2026)

DEPARTMENT OF AGRICULTURE**Paramparagat Krishi Vikas Yojana (PKVY) – 2026-2027**

Paramparagat Krishi Vikas Yojana (Department of Agriculture)	Approved Allocation / Annual Action Plan 2026-27 (Rs. in lakh)	Committed Liability (2025-26) sanctioned (Rs. in lakh)	Administrative Sanction	First release sanctioned (new cluster) (Rs. in lakh)	Total Financial sanction (Rs. in lakh)
500 Clusters	0.000	5.750	5.750	0.000	5.750
125 New Clusters	254.843	0.000	254.843	124.250	124.250
Total	254.843	5.750	260.593	124.250	130.000

Committed Liability (2025-26) sanctioned as follows:-**(Rs.in lakh)**

S. No	Paramparagat Krishi Vikas Yojana	Scheme Fund	Admin fund	Committed Liability (2025-26)	GOI Share	State Share	Gen	SC	ST
1	500 clusters	5.750	0.000	5.750	3.450	2.300	5.070	0.680	0.000

A. The detailed split up of components for Third year activities of PKVY 500 clusters as committed liability for 2025-2026 is given below:

S. No	Component	Committed liability (2025-2026)		
		Committed liability (2025-2026) sanctioned (Rs. in lakh)	GOI Share (Rs. in lakh)	State Share (Rs. in lakh)
A	Programme implementation through Support Agencies			
1	Cluster formation and Capacity building exposure visits, and trainings of field functionaries	-	-	-
2	Deployment of Man power and Management cost for implementation of programme including data management and uploading	-	-	-
B	PGS certification through regional councils			
3	Service charges to RC for physical verification, endorsement and certificate issue	-	-	-

4	Residue analysis through Zonal councils/ State Departments in NABL accredited laboratories @ 3 samples per 100 Ha (LRP area) from 2nd year	-	-	-
C	Incentive to farmers through DBT			
5	Incentive to farmers for Organic conversion, inputs, on farm input infrastructure to be provided as DBT for direct farmers account	-	-	-
D	Value addition, Marketing and Publicity			
6	Support for Marketing, common packaging, branding, space rent, transport etc	4.350	2.610	1.740
7	Value addition infrastructure creation through FPC/FPO	1.400	0.840	0.560
8	Brand building, trade fairs, exhibitions, local publicity, Organic fairs/ melas, local marketing initiatives, participation in national trade fairs.	-	-	-
	Total	5.750	3.450	2.300
	Admin cost 2%	-	-	-
	G. Total	5.750	3.450	2.300

Agriculture Department - Split up details for PKVY scheme –1st Instalment (2026-2027) release as follows:-

(Rs.in lakh)

S. No	Paramparagat Krishi Vikas Yojana	Scheme Fund	Admin fund (Rs. in Lakh)	1 st instalment Total fund (Rs. in Lakh)	GOI Share	State Share	Gen	SC	ST
1	125 Clusters	122.500	1.750	124.250	74.550	49.700	96.973	25.879	1.398

A. The detailed split up of components for First year activities of PKVY 125 clusters for 2026-2027 is given below:-

S. No	Component	Administrative sanction for 1 st year activities for 125 clusters	1 st Release		
			1 st release sanctioned (Rs. in lakh)	GOI Share (Rs. In lakh)	State Share (Rs. in lakh)
A	Programme implementation through Support Agencies				
1	Cluster formation and Capacity building exposure visits, and trainings of field functionaries	37.500	18.750	11.250	7.500
2	Deployment of Man power and Management cost for implementation of programme including data management and uploading	37.500	18.750	11.250	7.500
B	PGS certification through Regional councils				
3	Service charges to RC for physical verification, endorsement and certificate issue	25.000	10.000	6.000	4.000
4	Residue analysis through Zonal councils/ State	0.000	0.000	0.000	0.000

	Departments in NABL accredited laboratories @ 3 samples per 100 Ha (LRP area) from 2nd year				
C	Incentive to farmers through DBT				
5	Incentive to farmers for Organic conversion, inputs, on farm input infrastructure to be provided as DBT for direct farmers account	125.000	75.000	45.000	30.000
D	Value addition, Marketing and Publicity				
6	Support for Marketing, common packaging, branding, space rent, transport etc	25.000	0.000	0.000	0.000
7	Value addition infrastructure creation through FPC/FPO				
8	Brand building, trade fairs, exhibitions, local publicity, Organic fairs/ melas, local marketing initiatives, participation in national trade fairs.				
	Total	250.000	122.500	73.500	49.000
	Admin cost 2%	4.843	1.750	1.050	0.700
	G. Total	254.843	124.250	74.550	49.700

DEPARTMENT OF HORTICULTURE AND PLANTATION CROPS

Paramparagat Krishi Vikas Yojana (PKVY) – 2026-2027

Paramparagat Krishi Vikas Yojana (Department of Horticulture and Plantation Crops)	Approved Allocation/ Annual Action Plan 2026-2027 (Rs.in lakh)	Committed Liability (2025-2026) sanctioned (Rs.in lakh)	Administrative sanction	First release sanctioned (Rs.in lakh) (new cluster)	Total Financial sanction (Rs. in lakh)
125 Clusters	0.000	0.124	0.124	0.000	0.124
25 New Clusters	50.950	0.000	50.950	24.876	24.876
Total	50.950	0.124	51.074	24.876	25.000

Department of Horticulture and Plantation Crops - Split up details for PKVY scheme –Committed Liability (2025-2026) as follows:-

S. No	Paramparagat Krishi Vikas Yojana	Scheme Fund	Admin fund (Rs. in Lakh)	Committed Liability (2025-26) Total fund (Rs. in Lakh)	GOI Share	State Share	Gen	SC	ST
1	125 clusters	0.124	0.000	0.124	0.0744	0.0496	0.000	0.124	0.000

A. The detailed split up of components for Third year activities of PKVY 125 clusters as committed liability for 2025-26 is given below:

S. No	Component	Committed liability (2025-26)		
		Committed liability (2025-26) sanctioned (Rs. in lakh)	GOI Share (Rs. in lakh)	State Share (Rs. in lakh)
A	Programme implementation through Support Agencies			
1	Cluster formation and Capacity building exposure visits, and trainings of field functionaries	-	-	-
2	Deployment of Man power and Management cost for implementation of programme including data management and uploading	-	-	-
B	PGS certification through Regional councils			
3	Service charges to RC for physical verification, endorsement and certificate issue	-	-	-
4	Residue analysis through Zonal councils/ State Departments in NABL accredited laboratories @ 3 samples per 100 Ha (LRP area) from 2nd year	-	-	-
C	Incentive to farmers through DBT			
5	Incentive to farmers for Organic conversion, inputs, on farm input infrastructure to be provided as DBT for direct farmers account	-	-	-
D	Value addition, Marketing and Publicity			
6	Support for Marketing, common packaging, branding, space rent, transport etc	-	-	-
7	Value addition infrastructure creation through FPC/FPO	-	-	-
8	Brand building, trade fairs, exhibitions, local publicity, Organic fairs/ melas, local marketing initiatives, participation in national trade fairs.	-	-	-
	Total	-	-	-
	Admin cost 2%	0.124	0.074	0.050
	G. Total	0.124	0.074	0.050

Horticulture Department - Split up details for PKVY scheme – 1st Instalment (2025-2026) as follows:-

S. No	Paramparagat Krishi Vikas Yojana	Scheme Fund	Admin fund (Rs. in Lakh)	1 st instalment Total fund (Rs. in Lakh)	GOI Share	State Share	Gen	SC	ST
1	25 Clusters	24.500	0.376	24.876	14.926	9.950	19.624	4.984	0.268

A. The detailed split up of components for First year activities of PKVY 25 clusters for 2026-2027 is given below:

S. No	Component	Administrative sanction for 1 st year activities for 125 clusters	1 st Release		
			1st release sanctioned (Rs. in lakh)	GOI Share (Rs. in lakh)	State Share (Rs. in lakh)
A	Programme implementation through Support Agencies				
1	Cluster formation and Capacity building exposure visits, and trainings of field functionaries	7.500	7.500	4.500	3.000
2	Deployment of Man power and Management cost for implementation of programme including data management and uploading	7.500	3.000	1.800	1.200
B	PGS certification through Regional councils				
3	Service charges to RC for physical verification, endorsement and certificate issue	5.000	3.000	1.800	1.200
4	Residue analysis through Zonal councils/ State Departments in NABL accredited laboratories @ 3 samples per 100 Ha (LRP area) from 2nd year	0.000	0.000	0.000	0.000
C	Incentive to farmers through DBT				
5	Incentive to farmers for Organic conversion, inputs, on farm input infrastructure to be provided as DBT for direct farmers account	25.000	8.000	4.800	3.200
D	Value addition, Marketing and Publicity				
6	Support for Marketing, common packaging, branding, space rent, transport etc	5.000	3.000	1.800	1.200
7	Value addition infrastructure creation through FPC/FPO				
8	Brand building, trade fairs, exhibitions, local publicity, Organic fairs/ melas, local marketing initiatives, participation in national trade fairs.				
	Total	50.000	24.500	14.700	9.800
	Admin cost 2%	0.950	0.376	0.226	0.150
	G. Total	50.950	24.876	14.926	9.950

DEPARTMENT OF AGRICULTURE

Implementation Guidelines for PKVY First Year Activities for 125 CLUSTERS in 25 Districts

PKVY is a programme where farmers are promoted for the transformation from conventional agriculture to organic farming with quality assurance and market linkages.

Concept of Group and Clusters:

Farmers under such strategy will be clubbed into clusters of 20 Ha each and then 10-25 groups clusters in a block or district to be aggregated into groups of clusters and FPOs. Clusters and group of clusters to be developed in a concentrated mode as far as possible in the close-by area in a village or in a nearby group of villages. Benefits under the scheme will be restricted to a maximum of 2 Ha per farmer, but the entire land holding will be considered for certification. Farmer ID generated in Farmer Registry should be documented for all the cluster farmers.

125 clusters in 2500 Ha:

It is informed that Annual Action Plan Approval has been received for implementing PKVY scheme in 125 clusters in an area of 2,500 Ha at an outlay of Rs.254.843lakh during 2026-2027 for carrying out the first year activity. The 125 PKVY clusters covering an area of 2500 Ha will be implemented in the following districts as per Revised Paramparagat Krishi Vikas Yojana (PKVY) guidelines dated 23.02.2023.

S. No	District	S. No	District
1	Chengalpattu	14	Sivagangai
2	Coimbatore	15	Theni
3	Cuddalore	16	Madurai
4	Dharmapuri	17	Tanjore
5	Dindigul	18	Thirupathur
6	Kallakuruchi	19	Tiruvarur
7	Krishnagiri	20	Thoothukudi
8	Mayiladuthurai	21	Tiruppur
9	Nagapattinam	22	Tiruvannamalai
10	Perambalur	23	Trichy
11	Pudukkottai	24	Villupuram
12	Ramanathapuram	25	Virudhunagar
13	Salem		

The Government of India has defined component wise assistance under Paramparagat Krishi Vikas Yojana and provided flexibility to the States to formulate sub component wise assistance. The detailed guideline for component wise implementation of the scheme is as below:

A. Programme Implementation through Support Agencies

1. Cluster formation and capacity building (1st year): (Total amount – Rs.30,000 / cluster)

All the beneficiary farmers of PKVY scheme should be exposed to various Organic farming practices through Training and Exposure visits. It should include Organic farm management, organic input production and use, pest management, adoption of NPOP standards and certification procedures, etc. The assistance provided may be utilized for food, transport charges, refreshments, Honorarium, Other Contingencies etc.

Exposure visit:

- The organic farming fields for exposure visit should have been certified by TNOCD or PGS certified or any other NPOP certified fields.
- Three Exposure visits have to be conducted in each group (20 Ha cluster) during First year. An amount of Rs.5,000 is allocated to conduct each Exposure visits. Hence, a total amount of Rs.15,000 is allocated for each cluster (20 Ha) during First year.

Training:

- Three trainings have to be conducted in each group (cluster) during First year. An amount of Rs.5,000 is allocated to conduct each training. Hence, a total amount of Rs.15,000 is allocated for each cluster (20 Ha) during First year.
- Training subjects should cover Organic input Production and its applications, Organic certification procedures, Organic farming practices and others.
- **Geo-tagging: Geo tagging of PKVY clusters are mandatory. It should be documented with Beneficiary details.**
- **Advance provision: The Block ADAs can withdraw the funds allocated for Trainings and Exposure visits as Advance. However, the Training and Exposure visits must be completed within 3-5 days after the advance withdrawal.**

2. Deployment of Manpower for capacity building, group/ cluster Management and hard and digital data Management by service providers:

For mobilization of farmers in groups and clusters, their capacity building, day-to-day handholding in standards implementation, assisting farmers in peer appraisal and documentation, data management and data uploading.

The district JDAs would appoint Cluster Coordinators @ 1 cluster coordinator for each of 100 ha, for which Rs.15,000/month/Cluster coordinator would be paid and CCs may be preferably appointed through manpower agencies duly following the guidelines/rules with the approval of District Collector. The Cluster coordinator should possess Bachelors' degree in Agriculture/ Bachelors in Any Science Degree /Diploma in Agriculture for which Rs.15,000/month/Cluster coordinator would be paid. Preference may be given to Bachelors' degree in Agriculture/Diploma in Agriculture.

The cluster coordinators should visit PKVY local Groups regular basis and act as a resource person for beneficiaries. The performance of cluster coordinators should be reviewed by Block ADAs at weekly basis, by JDAs at monthly basis and report should be sent to Directorate of Agriculture, Chepauk, Chennai.

The role of Cluster Co-Coordinators:

- Uploading the required details in PGS portal for Local Groups
- Help in Organizing Local Group meeting and Trainings
- Documentation of PKVY Local Groups
- Co-ordinate with RCs for timely data submission.

B. PGS Certification through Regional Councils

3. Service charges to RCs for physical verification, certification endorsement and certificate issue @ Rs.1000/Ha

Regional councils should screen the progress of PGS group activities on-line and communicate the progress periodically. RCs shall screen the summary sheets submitted by the groups cropping season wise and communicate their decisions as per PGS guidelines. RCs shall ensure at least one physical inspection to each group per year during cropping season to ensure compliance of PGS standards. RCs shall endorse/ not endorse decisions of PGS groups as per PGS guidelines and issue certificates on-line.

The Service charges of Regional Councils would be utilized for appointing Data Entry Operators and for other expenses of the Regional council. This can be utilized for salary component of Data entry Operators and administrative expenses.

The Tamil Nadu Organic Certification Department (TNOCD) under Department of seed certification and Organic Certification should act as RCs and perform their duties. The Performance of RCs should be reviewed by Department of Agriculture on a monthly basis. The monthly report on physical and financial progress should be submitted to Department of Agriculture by TNOCD.

Appointment of Data Entry Operators:

- DEOs may be preferably appointed through manpower agencies duly following the guidelines/rules

Other expenses: (For the purpose of certificate issue)

- Administrative expenses may be utilized for providing Organic certificates effectively to Beneficiaries includes **physical verification, certification endorsement and certificate issue**

The Director, Department of Seed Certification can issue orders to spend the amount allotted under **B.PGS Certification through Regional Councils., 3. Service charges to RCs for physical verification, certification endorsement and certificate issue @ Rs.1000/Ha**

C.Incentive to farmers through DBT

3. Incentive to Farmers for organic conversion and on-farm and off-farm inputs

This component for financial assistance to farmers shall be provided as incentive for eco-system service and for procurement/ management of organic inputs. Necessary funds under the head shall be released directly to the farmer beneficiaries as Direct Benefit Transfer (DBT) in their bank accounts. The package of practices is as below and the inputs are worked out in acre and in Ha. **The farmers will have the option of adopting any method of Sustainable Agriculture System and the farmers also have the flexibility to use appropriate package of practice(s).**

Inputs	Per Ha basis (Rs.)	Per acre basis (Rs.)
Soil Sampling and analysis	100	50
Land preparation	1900	950
Traditional Organic Input Production and application viz, Panchakavya, Jeevamruth, Beejamruth etc.,	3000	1000
Total	5000	2000

The savings in one component may be utilized in the other component.

D.Value addition, marketing and publicity: (Rs.20,000 per cluster-First Year)

- Districts should prepare Detailed marketing plan and send special proposal for value addition and marketing initiatives for clusters (specific to clusters) to Directorate of Agriculture, Chepauk, Chennai.

Support for marketing, common packaging, branding, space rent, transport etc.,

- Assistance is provided for procuring packing material, preparation of labels, holograms, printing etc., and branding of organic products.
- The Block ADA in collaboration with the linked FPOs/NGOs/FPGs should implement the component.
- PGS India Green logo should be used for area under conversion and PGS India Organic logo should be used for completely converted organic area.
- The labelling should have the name of the cluster, district and unique product packing code used for branding the produce.

Value addition infrastructure creation through FPC / FPO case to case basis

- Individual proposals on **Value addition infrastructure creation** need to include in Detailed Marketing Plan and submitted by the districts. The value addition infrastructure includes processing units, storage, grading, labeling, transportation, etc.

Brand building, trade fairs, exhibitions, local publicity, organic fairs/ melas, local marketing initiatives, participation in national trade fairs:

- Cluster leaders need to be exposed to national and international trade fairs within the country, running publicity campaign etc. Action need to be taken

like hiring spaces in high end markets during weekends for promotion of PGS certified organic produce and organization, participation of state level exhibitions, trade fairs and seminars/ conferences for facilitating direct market linkages with retail chains would be taken up under this component. **Marketing facilities must be created to PKVY clusters in collaboration with Department of Agri Business and Agricultural Marketing.**

Project Management Team:

Under PKVY Administrative fund, the Project Management Team constituted with 1 consultant and 1 Technical Assistant shall be continued at State level through outsourcing from consulting agencies fully on contract basis for effective implementation of PKVY scheme at State level.

The above Project Management Team will work under the control and supervision of Additional Director of Agriculture (Research), O/o Director of Agriculture, Chennai.

Convergence:

- PKVY scheme beneficiaries should be converged with other schemes like Micro Irrigation and CR-IFS (Climate Resilient – Integrated Farming System).

Department of Horticulture and Plantation Crops

Implementation Guidelines for PKVY First Year Activities for 25 CLUSTERS in 15 Districts

PKVY is a programme where farmers are promoted for the transformation from conventional agriculture to organic and natural farming with quality assurance and market linkages.

Concept of Group and Clusters:

Farmers under such strategy will be clubbed into clusters of 20 Ha each and then 10-25 groups clusters in a block or district to be aggregated into groups of clusters and FPOs. Clusters and group of clusters to be developed in a concentrated mode as far as possible in the close-by area in a village or in a nearby group of villages. Benefits under the scheme will be restricted to a maximum of 2 Ha per farmer, but the entire land holding will be considered for certification. Farmer ID generated in Farmer Registry should be documented for all the cluster farmers.

25 clusters in 500 Ha:

It is informed that Annual Action Plan Approval has been received for implementing PKVY scheme in 25 clusters in an area of 500 Ha at an outlay of Rs.50.950 lakh during 2026-2027 for carrying out the first year activity. The 25 PKVY clusters covering an area of 500 Ha will be implemented in following districts as per revised Paramparagat Krishi Vikas Yojana (PKVY) guidelines dated 23.02.2023.

S. No	District	S. No	District
1	Ariyalur	9	Sivagangai
2	Cuddalore	10	Thiruvannamalai
3	Dindigul	11	Thirupathur
4	Karur	12	Tuticorin
5	Krishnagiri	13	Vellore
6	Nilgiris	14	Villupuram
7	Ramnad	15	Virudhunagar
8	Salem		

The Government of India has defined component wise assistance under Paramparagat Krishi Vikas Yojana and provided flexibility to the States to formulate sub component wise assistance. The detailed guideline for component wise implementation of the scheme is as below:

A. Programme Implementation through Support Agencies

1. Cluster formation and capacity building: (Total amount – Rs.30,000/cluster)

All the beneficiary farmers of PKVY scheme should be exposed to various Organic farming practices through Training and Exposure visits. It should include Organic farm management, organic input production and use, pest management, adoption of NPOP standards and certification procedures, etc. The assistance provided may be utilized for food, transport charges, refreshments, Honorarium, Other Contingencies etc.

Exposure visit:

- The organic farming fields for exposure visit should have been certified by TNOCD or PGS certified or any other NPOP certified.
- Three Exposure visits have to be conducted in each group (20 Ha cluster)during First year. An amount of Rs.5,000 is allocated to conduct each Exposure visits. Hence, a total amount of Rs.**15,000** is allocated for each cluster (20 Ha) during First year.

Training:

- Three trainings have to be conducted in each group (cluster)during First year. An amount of Rs.5,000 is allocated to conduct each training. Hence, a total amount of Rs.**15,000** is allocated for each cluster (20 Ha) during First year.
- Training subjects should cover Organic input Production and its applications, Organic certification procedures, Organic farming practices and others.
- **Geo-tagging: Geo tagging of PKVY clusters are mandatory. It should be documented with Beneficiary details.**
- **Advance provision: The Block ADHs can withdraw the funds allocated for Trainings and Exposure visits as Advance. However, the Training and Exposure visits must be completed within 3-5 days after the advance withdrawal.**

2. Deployment of Manpower for capacity building, group/ cluster Management and hard and digital data Management by service providers:

For mobilization of farmers in groups and clusters, their capacity building, day-to-day handholding in standards implementation, assisting farmers in peer appraisal and documentation, data management and data uploading.

The district JDHs/DDHs would appoint Cluster Coordinators @ 1 cluster coordinator for each of 100 ha, for which Rs.15,000/month/Cluster coordinator would be paid and CCs may be preferably appointed through manpower agencies duly following the guidelines/rules with the approval of District Collector. The Cluster coordinator should possess Bachelors' degree in Horticulture/ Bachelors in Any Science Degree /Diploma in Horticulture for which Rs.15,000/month/Cluster coordinator would be paid. Preference may be given to Bachelors' degree in Horticulture /Diploma in Horticulture.

The cluster coordinators should visit PKVY local Groups regular basis and act as a resource person for beneficiaries. The performance of cluster coordinators should be reviewed by Block ADHs at weekly basis, by JDHs/DDHs at monthly basis and report should be sent to Directorate of Horticulture and Plantation Crops, Chepauk, Chennai.

The role of Cluster Co-ordinators:

- Uploading the required details in PGS portal for Local Groups
- Help in Organizing Local Group meeting and Trainings
- Documentation of PKVY Local Groups
- Co-ordinate with RCs for timely data submission

B. PGS Certification through Regional Councils

3. Service charges to RCs for physical verification, certification endorsement and certificate issue @ Rs.1000/Ha

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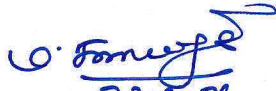
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P. SANKAR
AGRICULTURAL PRODUCTION COMMISSIONER
AND SECRETARY TO GOVERNMENT

/True Copy/


23.6.26
SECTION OFFICER


23/6/26