

**Department of Horticulture and Plantation Crops**  
**Guideline to give an award for top 10 performers each at Block,**  
**District and State Level**

**I. Selection criteria for award**

- Yield assessment and adoption of new technologies
- Farm Mechanization
- Efficient water management
- Effective land management –Intercropping/Mixed cropping/Multitier cropping
- Integrated Farming System (IFS)
- Protected cultivation – Poly green House, Shade net and Mulching
- Home/vertical garden/urban/terrace garden
- Pollination Support
- Progressive participation of women in Horticulture and Horticulture based entrepreneurship
- Agro innovation through traditional methods/Organic cultivation/Zero budget Natural Farming etc.,

**II. Eligibility and mode of apply**

- Residence of Tamil Nadu owning land can participate and contest for awards
- One farmer is eligible to contest one award.
- In each block 10 best performing farmers will be awarded.
- Out of 10 awards, 6 awards will be given each from Fruits, Vegetables, Flowers, Spices, Plantation Crops, Medicinal and Aromatic plants. 4 awards will be given for district specific crop/technology
- In each district, 10 farmers will be awarded among the award winners at block level
- At state level, 10 farmers will be awarded among the District award winners

**At Block Level**

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- Farmers can apply for award through online at block level
- Application format available in the Departmental website [www.tnhorticulture.tn.gov.in](http://www.tnhorticulture.tn.gov.in).
- Farmers apply online along with enrollment fee of Rs. 100.
- District level award winners will be selected among the block level award winners.
- State level award winners will be selected among the District level award winners.

**III. Selection process**

- At Block level, the Expert team consisting of the Joint/Deputy Director of Horticulture of the District, Assistant Director of Horticulture (PM) of the District and the Block Assistant Director of Horticulture and two progressive farmers should be formulated and approved by the District Collector. The Team should schedule the field inspection. The schedule of visits should be informed to the participating farmers 15 days well in advance. The expert team will scrutinize and furnish list of farmers recommended for award contest at Block Level to District Selection Committee.
- The District Level Selection Committee consisting of District Collector, Joint/Deputy Director of Horticulture, PA Agri at collectorate will select Block level award winning farmers from the list scrutinized by the expert team of the block
- The District Level Selection Committee will also select District Level award winners from the Block award holders. However, the committee should inform the selection details to the Director of Horticulture and Plantation Crops.
- At the state level, Selection Committee consisting of Director of Horticulture and Plantation Crops, Additional Director of Horticulture (NHM), Additional Director of Horticulture (GOI&SS) and Joint Director of Horticulture (Planning) will select state level awardee farmers among the district winners.

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- In case of equal scoring of more than one farmer in the same criteria, the preference will be given to SC/ST/SF/MF/women farmers.
- The selection committee has got rights to reject the competitions that are violating the rules and try to win the award in unlawful ways.
- The Block level award winners will be declared by Joint/Deputy Director of Horticulture. The award will be given in the form of DD along with Certificate during Government event/ functions.
- The District level award winners will be declared by District Collector. The award will be given in the form of DD along with Certificate during Government event/ functions
- The State Level award winners will be declared by the Director of Horticulture. The award will be given in the form of DD along with Certificate during Government event/ functions