

## **Department of Horticulture and Plantation crops**

### **Draft guidelines for implementing Horticulture Crop Incentive Scheme for Sensitive crops**

- Total project cost : Rs.25 Crore.
- Implementing Districts : All Districts.
- Maximum Incentive/Ha : Rs.2,500/-

#### **Selection of Beneficiary**

- 1) All the farmers who grow Vegetable crops **during the off season** are eligible.
- 2) Priority will be given to SF/MF/Women and Other farmers.

#### **Eligibility for availing the subsidy**

- 3) The farmer can avail the subsidy to the maximum of 2 Ha irrespective of the number of Vegetable crops.
- 4) Farmers should apply through Uzhavan app and maintain a seniority register and based on the seniority who ever fulfills the eligibility as mentioned in s.no 1,2,3 will be approved by JDH/DDH.
- 5) The farmers can avail the incentive by submitting the evidence for cultivation of Vegetables by submitting the seed bill, his residence proof apart from Aadhar card ie., either ration card / Voter ID / Driving license or any other proof of residence issued by the Competent Authority proof and adangal /e-adangal copy and the field may be installed with MI for better survival of crops.
- 6) The farmers availing the subsidy under crop Incentive scheme should not claim for the subsidy under component Vegetable Area expansion programme (AEP) through regular schemes operated by Department of Horticulture and Plantation crops and Vice versa.

## **General guidelines**

- 7) The Assistant Horticulture Officer and the Horticulture Officer of the block are jointly responsible for the selection of farmers after thoroughly ascertaining the documents & seniority.
- 8) The Assistant Director of Horticulture (Scrutinizing officer) in the block is the deciding authority for the approval of beneficiaries for scheme implementation.
- 9) The applicants who are rejected in initial stage itself should be informed of their rejection by the concerned block ADH with the reasons for rejection.
- 10) The selected farmers should have own land/ leased land to the eligible extent to avail the benefit of the scheme.
- 11) Providing benefit to the same farmer should not be encouraged. The subsidy availed by the farmer in the previous years in all schemes should be verified before processing, to avoid repetition.
- 12) The selected farmers should be an account holder with any of the nationalized /scheduled / co-operative banking organizations in order to facilitate the DBT (Direct Benefit Transfer) through Public Finance Management System (PFMS) of Government of India or through Electronic Clearing Service (ECS).
- 13) ADH/ HO/AHO of their block should ensure proper implementation of the scheme by field inspection. Field photos at various stages with beneficiary farmer should be verified with adangal and e-adangal copy before the release of fund to the eligible farmer.

## **Fund release**

- 14) The financial assistance to the selected farmer under crop incentivization scheme will be disbursed by the District JDH/DDH through the schemes viz., NHM, IHDS and TN-IAMP to the

beneficiary after verifying the adangal and e-adangal by adopting DBT method through PFMS/Electronic Clearing Service (ECS) to his bank account directly avoiding any other means of transactions.

- 15) Fund allocation to be made under General, SC and ST categories as per the existing guidelines of NHM, IHDS and TN-IAMP.
